



VProPle Cookies Policy

Last updated on April 04, 2026

1. Introduction

We, VProPle Solutions Pvt. Ltd. (“**VProPle**”, “**Company**”, “**we**”, “**us**”, “**our**”) may use cookies or similar technologies to analyse information about your use of our website www.vprople.com (“**Website**”). We are committed to protecting the privacy and security of your personal information. We advise you to carefully read this cookie policy (“**Policy**”), together with the Company’s [Privacy Policy](#) so that you are aware of the cookies and technologies used as well as how we treat your personal information.

2. What are Cookies?

Cookies are alphanumeric files which are placed on to your device when you visit a website. It allows us to recognize your device and store some information about your preferences or past actions, analyze trends, to learn about our user base, operate and improve our services and provide you with a better experience when you visit our website.

3. Types of Cookies Used

1. **Permanent cookies** – Permanent cookies help us recognize you as an existing user, so it’s easier for you to return to the website without signing in again. After signing in, the permanent cookies stay on your browser and will be read when you return on to our sites. These remain on your computer/device for a pre-defined period.
2. **Session cookies** – Session cookies only last for as long as the session exists (they get erased when the user closes the browser).

As for the domain to which it belongs, there are either:

a) **First-party cookies:** These cookies are set by the web server of the visited page and share the same domain.

b) **Third- party cookies:** These cookies are placed by third party on your device and may provide information to us and third parties about your usage of the website.

c) **Analytical Tools:**

Google Analytics: We use Google Analytics, a web analytics service provided by Google Inc. (“**Google**”). Google Analytics uses cookies, text files that are stored on your computer and enable analysis of your use of the website. The information generated by the cookies about your use of the website are usually transferred to a server of Google in the US and stored there. We do not control third party cookies. You can also prevent the data generated by the cookie and related to your use of the website to Google and the processing of these data by Google, by visiting the following link. (<https://tools.google.com/dlpage/gaoptout>)

Mixpanel: These cookies are placed for purpose of web analytics and event monitoring.

d) **Necessary Cookies and performance cookies:** These cookies are required to provide you with features or services that you have requested and allow us to understand how visitors use our services, collect information about the number of visitors, which pages are viewed, and how long users stay.

4. Use of Cookies

We use personal information captured through cookies to make your interaction with us faster and more secure. They may be used for the following purposes:

1. **Preferences** – Cookies allows the website to remember information that changes the way the site behaves or looks, such as your preferred language or the region you are in. Remembering your preferences enables us to personalize and display advertisements and other contents for you.
2. **Security/Optimization** – Cookies allow us to maintain security by authenticating users, preventing fraudulent use of login credentials and protect user data from unauthorized parties. We may use certain type of cookies allow us to block many types of attacks, such as attempts to steal content from the forms present on the website.
3. **Processing** – Cookies enable the website to work efficiently. Basis such cookies, we are able to deliver services that a website visitor expects, like navigating around web pages or accessing secure areas of the website or to provide you with features or services that you have requested.
4. **Advertising** – We use cookies to make advertising more engaging to our users. Some common applications of cookies are made to select advertising based on what’s relevant to you, to improve reporting on campaign performance and to avoid showing ads you would have already

seen. Cookies capture information about how you interact with the website, which includes the pages that you visit most.

5. **Communication** – We may use information collected via cookies to communicate with you, for sending newsletters, seeking your opinion and feedback and providing you services and promotional materials.
6. **Analytics and Research** – We may use cookies to better understand how people use our products/services so that we can improve them.

5. Disabling Cookies

You can decide whether to accept or not to accept cookies. You can disable the cookies by adjusting the settings on your browser (see your browser Help for how to do this). Disabling cookies may affect the functionality of our website.

6. Changes to this Policy

Please revisit this page periodically to stay aware of any changes to this Policy, which we may update from time to time. If we modify this Policy, we will make it available through the website and indicate the date of the latest revision.

7. Contact us

If you have any questions or concerns regarding this Policy, you can contact us at connect@vpeople.com.